

Media contact:  
Casey Cawthon, Indy Chamber  
[ccawthon@indychamber.com](mailto:ccawthon@indychamber.com)  
317.526.8722

## **Business Equity for Indy Launches Workforce Pilot**

Inaugural program to offer support to companies seeking to build and retain diverse teams

Ind. (December 7, 2022)—Business Equity for Indy (BEI) announced today the launch of an inaugural Workforce Pilot. The Richard M. Fairbanks Foundation awarded a grant to the Indy Chamber Foundation in support of the BEI effort to support small- and medium-sized companies in their efforts to reduce racial disparities and drive equity within businesses. Implementation of these strategies will help these companies build and retain diverse teams—a proven way to spur innovation and increase competitiveness.

“Filling job openings—particularly with diverse talent—remains one of the most significant challenges facing our members today,” said Taylor Hughes, vice president of policy and strategy, Indy Chamber. “Through the BEI Workforce Pilot, companies will be equipped with strategies and resources to develop equitable talent pipelines, enhance inclusive hiring practices, and support the health and wellbeing of a diverse workforce. Ultimately, this opportunity is built to help companies prioritize their best assets—their people.”

Through this first-of-its-kind pilot, companies will have access to resources that help them take action to address inequity in the workforce. The Workforce Pilot comes alongside employers, demystifying evidence-based equity strategies and providing top-dollar support for company implementation at no charge. The program is designed to meet companies where they are and help them implement best practices that support the success of Black and Brown employees.

“Disparities in education have a tremendous impact on career trajectories, earnings, and quality of life—and while employers may recognize those barriers, many are unsure how to take corrective action,” said Claire Fiddian-Green, president & CEO, Richard M. Fairbanks Foundation. “The Richard M. Fairbanks Foundation is proud to partner with the Indy Chamber to support businesses working to create greater opportunity for Black and Brown talent across our region.”

The BEI Workforce Pilot will host 19 companies and will begin in January 2023. Participating companies will complete a five-stage program with guidance from subject matter and technical experts. Participating companies include:

[AGS Captial LLC](#)

[Anatome Yoga, Health & Wellness, LLC](#)

[APDI WE WORK](#)

[Borshoff](#)

[Community Action of Greater Indianapolis](#)

[Girl Scouts of Central Indiana, Inc.](#)

[IndyGo](#)

[Ivy Tech Indianapolis](#)

[Lee Infinite Solutions](#)

[MCM Consults](#)

[Morales Group, Inc](#)

[Navis Pack and Ship](#)

[Nine13sports](#)

[Peak Mind](#)

[Plate It Up Catering](#)

[Purple Ribbon Office Solutions LLC](#)

[Second Helpings](#)

[Secured Site Services](#)

[Kellie Taylor State Farm Agency](#)